

Revitalising Township Economies: Innovation, Inclusion, and Impact

City of Ekurhuleni, 10 July 2024 – The upcoming Township Economies Conference and Expo has a focus towards “Revitalising Township Economies: Innovation, Inclusion, and Impact.” This event aims to highlight the transformative potential of township economies in South Africa, emphasising the importance of innovation, inclusivity, and sustainable impact.

Townships in South Africa are not just residential areas; they are vibrant centers of commerce and innovation. This conference and expo will bring together a diverse group of stakeholders, including entrepreneurs, policymakers, investors, and community leaders, to discuss and develop strategies for revitalizing township economies.

Highlights of the Event Include:

- **Keynote Speakers:** Esteemed experts and successful township entrepreneurs will share their insights and experiences, focusing on innovative approaches to economic development.
- **Panel Discussions:** Interactive sessions on crucial topics such as access to finance, digital transformation, inclusive growth, and policy frameworks that support township businesses.
- **Workshops:** Practical workshops designed to provide attendees with tools and strategies for business growth, marketing, and financial management.
- **Exhibition:** An engaging exhibition area where local businesses will showcase their products and services, providing a platform for networking and collaboration.
- **Networking Opportunities:** Dedicated sessions for participants to connect with potential partners, investors, and mentors, fostering relationships that can lead to tangible business growth.

"Our goal is to revitalise township economies by promoting innovation, fostering inclusivity, and ensuring sustainable impact. This event is a step towards creating a more equitable and prosperous future for all

South Africans. Innovation and inclusion are key to unlocking the full potential of township economies. By bringing together diverse voices and ideas, we can create impactful solutions that drive real change," said Liz Hart, Managing Director of the Township Economies Conference & Expo.

Why Attend:

- **Gain Insights:** Learn from industry leaders and successful entrepreneurs who have navigated the challenges and opportunities of township economies.
- **Practical Knowledge:** Participate in workshops that provide actionable strategies for business growth and sustainability.
- **Networking:** Build valuable connections with other entrepreneurs, investors, and stakeholders committed to revitalising township economies.
- **Exhibition:** Discover innovative products and services from township businesses, and explore potential collaborations and partnerships.

Call to Action:

Join us at the [Township Economies Conference and Expo](#) to be a part of the movement towards revitalizing township economies through innovation, inclusion, and impact.

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