

FNB joins Township Economies Conference & Expo as platinum sponsor

Johannesburg, 24 July 2024 – As the Township Economies Conference & Expo approaches, we are excited to announce that FNB has joined the event as a Platinum Sponsor. This partnership underscores the crucial role of financial services in driving economic growth and development within township communities.

Event Highlights:

- **Keynote Addresses:** Insightful presentations from top industry leaders and innovators.
- **Interactive Workshops and Panel Discussions:** Engaging sessions designed to provide actionable insights and strategies.
- **Networking Opportunities:** Connect with professionals and build partnerships that drive economic growth.
- **Innovative Solutions and Strategies:** Explore new approaches to the challenges facing township economies.

Event Details:

- **Date:** 30 – 31 July 2024
- **Location:** Emperors Palace, City of Ekurhuleni

FNB Sponsorship: FNB's commitment to supporting economic development in township communities aligns perfectly with the goals of this conference. As a Platinum Sponsor, FNB will play a pivotal role in providing valuable resources, expertise, and insights into the importance of financial services for fostering sustainable economic growth.

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"Financial services are a cornerstone of economic development, especially in township economies where access to banking and financial resources can significantly impact growth and prosperity," said Liz Hart, Managing Director. "We are thrilled to have FNB on board, as their involvement will enhance the conference experience and provide attendees with essential knowledge and tools."

Importance of Financial Services: Financial services play a vital role in empowering township economies by:

- **Facilitating Access to Capital:** Enabling businesses to grow and expand.
- **Providing Financial Literacy:** Equipping individuals and businesses with the knowledge to make informed financial decisions.
- **Supporting Entrepreneurship:** Offering products and services tailored to the needs of small and medium-sized enterprises.
- **Promoting Economic Inclusion:** Ensuring that all members of the community have access to financial services and opportunities.

Andiswa Bata, CEO of FNB Business, says, "through our various engagements with township-based businesses, we are very proud of how many of them have evolved through their different life stages of their businesses; for example, on how they can effectively manage their cashflows. Our aim is to further assist local businesses with uplifting them to adopt business practices that could unlock several benefits for them in the long term".

Registration: With just one week left, now is the time to secure your spot. Visit <https://townshipeconomies.co.za> to register and join us in exploring the transformative potential of financial services in township economies.

Be part of the change. Join us at the Township Economies Conference & Expo.

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